

NAACP Civic Engagement Code of Conduct for Volunteers

As a Volunteer for the NAACP Civic Engagement Volunteer Program, I affirm that:

1. I understand that the Program is non-partisan, and I will not make any statements supporting or opposing any candidate for public office or any political party.
2. I understand that any information I receive through my activities as a volunteer with the Program is confidential, and I will not share this information with anyone, nor will I use it for any other purpose.
3. I understand and accept that courtesy and respect should be demonstrated in all contacts as a volunteer and on behalf of the Program.
4. I will not harm anyone in any way, whether through harassment, physical force, verbal abuse, or any other harmful action.
5. I will be participating in a “no-contact canvassing” Program, only texting and calling voters.
6. I will comply with all legal requirements known to me while serving as a volunteer with the Program.

Volunteer Scripts for Phone Calls and Text Messages

Phone Call:

Hi, my name is _____. I'm volunteering with the NAACP,* contacting members of our community to remind them to vote on or before Election Day, this November 3rd. I'm reaching out to you personally because I believe that when we all vote, we get the change we need. No one else will do it for us. With COVID-19 and systemic racism plaguing our communities, we need to vote like our lives depend on it, because they do. Are you planning to vote this year?

[IF YES] Thank you! Would it be okay if I send you a reminder to vote on or before Election Day?

[IF NO/NOT SURE] I know it can feel like your vote doesn't matter or that it is too much trouble to vote, but this election could be decided by just a few votes. Your voice is important, and you can visit the website www.blackvoiceschangelives.org/naacpcommittovote to make a plan to vote and find information about how, when, and where to vote in our state.

Text Message:

Hi, I'm _____, volunteering with the NAACP, texting voters in our community about the importance of voting in the election. Are you planning to vote? You can find info about how, when, and where to vote in our state here: www.blackvoiceschangelives.org/naacpcommittovote

**If a voter is unfamiliar with the NAACP, the letters stand for the National Association for the Advancement of Colored People, whose mission is to eliminate race-based discrimination and ensure the health and well-being of all people.*