

NAACP



VOTE!

OUR LIVES DEPEND ON IT

Volunteer Frequently Asked Questions

What is the time commitment for volunteers?

You can choose based on your availability. We're counting on you to contact as many of the people on your list as you can. We want the voters on your list to get reminders to vote from you to help ensure people in our communities vote and that our voices are heard in this year's election.

Is it safe to volunteer during the coronavirus pandemic?

Yes, you can call and text the people on your personalized list of voters from the comfort of your home.

Why was I asked to volunteer for this program?

We reached out to people who vote regularly and/or who take active roles in their communities. We believe that you can help increase Black voter turnout in the 2020 election.

How did you choose the people on my list?

We looked at your state's publicly available voter file and selected Black voters from our communities who are registered to vote but vote less often and who can benefit from reminders to vote and conversations about the importance of voting in the election.

Why should I talk about voting with people I don't know?

We want everybody in our community to participate in the election, and we need your help reminding and encouraging people to vote. You will have a lot in common with the voters on your list, including the hope for a better future, for equal economic opportunity, and for a society without racial discrimination.

What should I say?

We've included an example of a text and phone script for you to start with but feel free to add to it, change it, or say what you want to say. If you contact the voters on your list more than once, your impact may be greater. Your last contact should be in the three days leading up to or on Election Day.

What if I do not identify as Black, or some of the people on my list do not identify as Black?

Our method of selecting potential volunteers, and people who are registered to vote but vote less often, casts a wide net and will include some individuals who do not identify as Black. While this program is focused on increasing Black voter turnout, it's an inclusive program, and we're inviting all volunteers who receive this letter to participate and to contact all of the names on their lists.

Where can I go for more information?

You can visit our website at www.blackvoiceschangelives.org, or call us at our call center at 1-888-984-2510 (Mon. - Sat., 9 am - 6 pm ET).