



NAACP Civic Engagement Code of Conduct for Volunteers

As a Volunteer for the NAACP Civic Engagement Volunteer Program, I affirm that:

1. I understand that the Program is non-partisan, and I will not make any statements supporting or opposing any candidate for public office or any political party.
2. I understand that any information I receive through my activities as a volunteer with the Program is confidential, and I will not share this information with anyone, nor will I use it for any other purpose.
3. I understand and accept that courtesy and respect should be demonstrated in all contacts as a volunteer and on behalf of the Program.
4. I will not harm anyone in any way, whether through harassment, physical force, verbal abuse, or any other harmful action.
5. I will be participating in a “no-contact canvassing” Program, only texting and calling voters.
6. I will comply with all legal requirements known to me while serving as a volunteer with the Program.

Volunteer Scripts for Phone Calls and Text Messages

Phone Call:

Hi, my name is _____. I'm volunteering with the NAACP,* contacting members of our community to remind them to vote on or before Election Day, on January 5, 2021. I'm reaching out to you personally because I believe that when we all vote, we get the change we need. No one else will do it for us. With COVID-19 and systemic racism plaguing our communities, we need to vote like our lives depend on it—because they do. Are you planning to vote in the runoff election?

[IF YES] Thank you! Would it be okay if I send you a reminder to vote on or before Election Day?

[IF NO/NOT SURE] I know it can feel like your vote doesn't matter or that it is too much trouble to vote, but this election could be decided by just a few votes. Your voice is important, and you can visit the website www.blackvoiceschangelives.org/voterresources to make a plan to vote and find information about how, when, and where to vote in our state.

Text Message:

Hi, I'm _____, volunteering with the NAACP, texting voters in our community about the importance of voting in the January 5 U.S. Senate runoff election. Are you planning to vote? You can find info about how, when, and where to vote in our state here: www.blackvoiceschangelives.org/voterresources

**If a voter is unfamiliar with the NAACP, the letters stand for the National Association for the Advancement of Colored People, whose mission is to eliminate race-based discrimination and ensure the health and well-being of all people.*